



ETKINEQUITIES

update

Market Strategies Headquarters On The Rise In Livonia's College Park



Market Strategies, Inc., one of the top-20 market research firms in the nation, is excited about the progress of construction on its new corporate headquarters building which is scheduled for completion in August 2009 at College Park in Livonia. The 60,000 square foot, 3-story, Class A office facility is being built-to-suit by The Walkon/Etkin Partnership, developers and owners of the award-winning mixed-use development.

"College Park makes total sense for our business. It is easy to reach, easy to navigate, and all-inclusive," commented Dr. Reginald Baker, COO of MSI. "We are thoroughly enjoying working with Etkin's development team to create a building that will work for us today and well into the future."

The addition of MSI to College Park enhances the range of multi-tenant and build-to-suit office buildings. The 45-acre campus showcases a variety of premier retail services and restaurants including Fleming's Prime Steakhouse, Bravo! Cucina Italiana, Claddagh Irish Pub and Mitchell's Fish Market. Its highly visible location along the I-275 corridor has contributed to high demand and distinguishes College Park as one of the finest addresses for business in southeast Michigan.

For additional details contact Etkin Equities at 248-358-0800 or www.etkinllc.com.

2008 Has Been Another Year Of Sharing & Caring About Our Community



Etkin Equities continued its tradition of charitable involvement in many diverse ways again this year. Concern for children's health has led to a long-standing relationship with DMC Children's Hospital of Michigan. The Etkin team continued its support this year with volunteer work as well as a generous donation. Etkin also contributed to the Karmanos Cancer Institute to help advance the research in Oncogenomics.

Detroit was the 2008 host city for the JCC Maccabi Games, welcoming teens from all over the country. Etkin Equities was proud to support and affirm JCC America's mission to reach teens in year-round athletic, education, cultural and social programs.

Etkin takes its civic responsibility seriously and is proud to foster partnerships with local organizations to enrich communities and invest in individuals with special needs through educational and cultural endeavors.

Oakland County's Alex J. Etkin Specialty Center Taking Shape At Franklin Center



Etkin Equities is constructing a new specialty center for the Detroit Medical Center's Children's Hospital of Michigan. Located at Franklin Road and Northwestern Highway, the 10,000 square foot facility will serve as the hospital's new Southfield site, expanding and replacing its current specialty center on Lahser Road.

Upon completion, the state-of-the-art facility will house a range of outpatient pediatric specialties, including adolescent medicine, ear, nose and throat care, otolaryngology, neurology and neurosurgery.

The center is made possible in part through a gift from Toby Etkin and Douglas & Judith Etkin. The new facility will be formally named the Children's Hospital of Michigan Alex J. Etkin Specialty Center, in memory of their husband and father.

"We believe that every family should have convenient access to first-class pediatric specialty care and are appreciative of the Etkins' support for this project," commented President Herman B. Gray, M.D. This new facility will also provide a greater convenience for specialists to provide care to patients in Southfield and the surrounding cities in Oakland County. Children's Hospital of Michigan treats more than 189,000 outpatients a year.

The grand opening of the new Children's Hospital of Michigan Alex J. Etkin Specialty Center is anticipated for February 2009.

Trinity Health To Relocate Two Of Its Divisional Offices

Etkin Principal, James A. Ketai, announced that Trinity Health has formalized plans to move Trinity Home Health Services and Trinity Senior Living Communities to Brookside at College Park. The company is the fourth-largest Catholic health system in the nation with annual revenues of more than \$6 billion.

“We are exceptionally pleased that Trinity will join our roster of leading companies who are headquartered in signature buildings

at the College Park campus, including TCF Bank and Market Strategies, Inc.,” commented Ketai.

William A. Lichwalla, President and Chief Executive Officer of Plante & Moran CRESA, represented Trinity Health in the transaction. For additional leasing and built-to-suit opportunities at Livonia’s College Park, contact Robert D. Wineman at 248-358-0800 or rwineman@etkinllc.com.



News & Notes

Etkin Equities Completes New Ryder Division Headquarters



This international organization houses its divisional headquarters in approximately 150,000 sq. ft. of new office space, built-to-suit by Etkin Equities. The attractive three-story, brick and glass structure enjoys a premium location on M-5 at 13 Mile Rd.

San Antonio Development Projects Broaden Portfolio



Etkin Equities’ presence in Texas includes acting as development manager of this exceptional new retail property in San Antonio. The project combines prime out parcels and multi-tenant retail space in one cohesive center, enhancing marketability by maximizing traffic and visibility.



New Hilton Garden Inn Opens In Novi



Etkin Equities teamed up with White Lodging to open a 148-room Hilton Garden Inn in Novi, Michigan in August, adding to the growing number of hotels Etkin has developed over two decades.

The hotel offers many exceptional amenities that cater specifically to Japanese business executives, including TV Japan and traditional Japanese breakfast items, due to the area's heavy concentration of Japanese companies such as Toyota, Boshoku, Nissan, Kawasaki and Hitachi.

The Hilton Garden Inn Novi is ideally located just 30 minutes from the Detroit Metro Airport. Located across the street from Twelve Mile Crossing at Fountain Walk, guests have easy access to many area attractions including Twelve Oaks Mall, featuring Macy's and Nordstrom, as well as dozens of other unique shops and restaurants. For the business traveler, many corporations are located within easy reach.

To make reservations call 1-877-STAY-HGI toll free, the hotel directly at 248-348-3840 or visit detroitnovi.hgi.com

The Right Rx For Managing Medical Centers

Etkin’s talented team brings significant hands-on experience to the management of all property types including highly specialized medical facilities.

Proactive maintenance programs keep every building open and ready for business. Prompt response to service requests and regularly scheduled preventative maintenance of infrastructure and mechanical systems result in an extremely high level of client satisfaction.

To explore the benefits of Etkin’s superior management style, please contact Curtis Burstein, Executive Vice President, 248-358-0800 or cburstein@etkinllc.com.

“Etkin Equities’ property management team is absolutely top notch. They have mastered the art of customer service by continually dazzling us with their attention to detail. We couldn’t find a better manager.”

DONALD COMPTON
Owner, Troy Beaumont Medical Building

