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## **ETKIN EXPANDS ITS SERVICE LINES WITH COMPLEMENTARY AFFILIATES**

**Southfield, Michigan** – As one of Michigan’s leading full-service commercial real estate organizations, Etkin has the experience and resources needed to continue to implement growth strategies on several fronts. Recently, the company has placed a focus on adding complementary service lines to its core management, development and property management activities. Responsive Mechanical Services (RMS) – an Etkin affiliate, provides integrated commercial service, repair and installation of HVAC equipment and building automation systems; and Prime Staffing Solutions – provides commercial building owners with part-or-full-time maintenance staffing options. Both of these leading edge companies are representative of Etkin’s new affiliated service providers. Most recently, Etkin principals formed a strategic alliance with Vasilios “Bill” Madias, to offer best-in-class janitorial services to commercial building owners, institutions and property management companies.

The newly formed Etkin subsidiary, Prime Janitorial Services, will provide environmentally friendly cleaning, janitorial and building maintenance programs.

“We are very excited to be growing our presence in the southeast Michigan region,” commented Etkin President, Curtis Burstein. “With an industry veteran like Bill Madias at the helm and Etkin’s strong resources and connections, Prime Janitorial Services is a welcome addition to our growing family of affiliated companies,” he said.

Prime Janitorial offers a comprehensive suite of commercial cleaning and maintenance services including many specialized needs such as construction clean up, hard surface floor care, pressure washing, window and blind cleaning and medical-grade sanitation.

According to Prime Janitorial Services President, Bill Madias, “there’s more to janitorial services than a mop hitting the floor. New technologies, environmental concerns and enhanced sanitation needs have taken commercial cleaning services to a higher level. Prime Janitorial combines today’s latest advancements with decades of innovative experience. That means we can offer building owners and managers a full range of solutions based on their property needs.”

For more information, please contact Bill Madias at 248-352-3033 or visit [primejanitorialservices.com](http://primejanitorialservices.com).

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