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ETKIN EQUITIES REBRANDS, ANNOUNCES LEADERSHIP CHANGES

Southfield, Michigan – Etkin Equities will be rebranded as “ETKIN” commencing June 1, 2011. The Southfield, MI-based, full-service real estate organization is engaged in the acquisition, management, marketing and development of office, industrial, retail, hotel and mixed-use properties. Formed in 1982, the company is also involved in fee-based property management and development services on behalf of third party owners. Etkin has developed more than 60 high-profile properties consisting of over 9.5 million square feet of commercial space in Michigan.

“The ‘ETKIN’ brand is firmly established in our marketing and business operations, readily recognized by our customers and stakeholders, and increasingly identified with our diverse real estate services,” said Douglas M. Etkin, company principal. “This corporate name change strengthens recognition of our brand across all of our activities.”

In addition to changing its company name, Etkin announced the key promotions of three long-term employees: Curtis B. Burstein as President; Josh A. Suardini as Vice President, Leasing and Development; Joel Bartram as Vice President, Mechanical Operations. Donna Kinsey has joined Etkin as Vice President, Human Resources and Tom Pavelich as Controller. Douglas Etkin will continue to led the company along with Curtis Burstein.

For additional information visit www.etkinllc.com.

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