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RALEIGH MICHIGAN STUDIOS STARTS CAMERAS ROLLING ON A NEW ERA AT PONTIAC'S CENTERPOINT BUSINESS CAMPUS

Pontiac, Michigan – It's been a long time since anything rolled off the production line at the General Motors Truck and Bus facilities in Pontiac, Michigan – but that's soon about to change.

Later this year, a very different kind of production will bring new energy and excitement to a former GM facility at Etkin Equities' Centerpoint Business Campus, now that Raleigh Michigan Studios has broken ground on a state-of-the-art, 637,000 square foot movie production and training complex.

The first of its kind in Michigan, the new Raleigh Michigan Studios will rival the country's finest movie production facilities – with plans to complete offices and two live TV studios this year, as well as build seven sound stages once expansion is completed in March 2011.

In addition to the production facilities, several local colleges and universities intend to begin conducting courses at Raleigh Michigan Studios by early next year. In total, the facility is estimated to create over 3,500 jobs over the next three years – not to mention its role in attracting a variety of complementary businesses and service providers to support the growing film and television industry.

To that end, the Centerpoint Business Campus is well-poised to capitalize on the interest in available space surrounding Raleigh Michigan Studios. As Oakland County's first close-in, mixed-use development of its kind, the Centerpoint Business Campus encompasses over 350-acres of first-class commercial space, including several restaurants, a retail marketplace, and three Marriott hotels.

“Centerpoint is the ideal location for the new hub of Michigan’s burgeoning film and television production industry,” said Douglas Etkin, an Etkin Equities principal. “With its prime location in Oakland County, close proximity to I-75, and excellent infrastructure, Centerpoint has undeniable appeal for a new generation of innovation.”

A number of exceptional opportunities are currently available surrounding the Raleigh complex, including over 117,000 square feet of commercial space, several prime build-to-suit sites, and a limited amount of retail space at the adjacent Centerpoint Marketplace. Available buildings are suitable for creative production, general offices and manufacturing – with high-bay doors and docks, rail lines and fiber-optic infrastructure on-site. Several locations also offer highly-visible branding potential.

With several infrastructure upgrades now underway, Centerpoint is poised for leadership once again as a center for innovation in the new Michigan economy.

“We feel that the addition of Raleigh Michigan Studios to the Centerpoint Business Campus will be a tremendous catalyst for growth,” commented Etkin Equities principal James Ketai. “The revitalization of the former General Motors East Building is a great example of the resurgence that is beginning to take place throughout Michigan – it’s showing the world that Michigan is a great place to do business.”

For more information on Centerpoint Business Campus, contact Etkin Equities at 248.358.0800, or visit www.etkinllc.com.

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About Etkin Equities

Based in Southfield, Etkin Equities is a full-service commercial real estate firm engaged in the development, acquisition, management and marketing of office, industrial, retail, hotel and mixed-use properties. Formed in 1982, Etkin Equities has developed more than 60 high-profile properties consisting of over 9.5 million square feet of commercial space in Michigan.