



ETKIN MARKS THREE DECADES OF EXCELLENCE

Southfield, Michigan, January 9, 2013 – Etkin, a leading commercial real estate solutions company, is proud to announce that the firm is celebrating its 30-year anniversary. Established in November 1982, Etkin is headquartered in Franklin Center, a boutique-style office center the company developed in its second year of operation. This distinctive property established a new benchmark for premier quality suburban office environments based on its enduring quality, park-like setting and convenient amenities which include covered parking.

Following the success of Franklin Center, Etkin methodically created several other major office developments during its first decade of operation including the 900,000 sq. ft. Timberland Office Park in Troy, MI; Brookfield Office Park in Farmington Hills, MI which included the original Compuware Headquarters; and City Center Office Park in Southfield, MI. The company also established itself as a preferred build-to-suit developer for world-class corporations including General Motors, VW/Audi, Merrill Lynch, Great Lakes Gas, Borg Warner and other leading companies.



FRANKLIN CENTER - SOUTHFIELD, MI
Recognized as one of the nation's first luxury boutique office buildings, Franklin Center has consistently maintained its prestigious tenant roster of professional firms for nearly 30 years.



TCF BANK HEADQUARTERS - LIVONIA, MI
Etkin stands among Michigan's go-to developers of build-to-suit headquarters buildings. Many have become landmarks in Etkin's mixed-use business campus settings.



ALL SEASONS - BIRMINGHAM, MI
As the demand for high-end development is returning to Michigan, Etkin has restarted its development engine, which includes a \$25 million luxury residential high-rise in Birmingham.

Beginning in the mid 1990s, Etkin applied its distinctive brand of quality to develop Centerpoint Business Campus, a 350-acre mixed-use property located at Square Lake and Opdyke Roads in the heart of Oakland County, MI. Centerpoint quickly took shape with major General Motors Truck Group technical facilities, millions of square feet of supplier-occupied office buildings, three hotels, several restaurants, a daycare center, and a specialty retail center.



During the 2000s, Etkin's build-to-suit assignments and mixed-use property developments continued to flourish in Michigan and Colorado. Several more Marriott-brand hotels, office buildings, specialty retail centers, restaurants and theaters were added to the portfolio during a decade of significant growth. Etkin was also selected to develop the College Park Campus in Livonia, MI which is adjacent to Schoolcraft College. Drawing upon its well-established expertise for high levels of quality and client satisfaction, Etkin skillfully developed College Park's restaurant row, retail marketplace and several signature office buildings including the TCF Bank Headquarters and Market Strategies, Inc. Headquarters.

Today, Etkin is a recognized leader in the ownership and management of more than 60 fine-quality properties with nearly ten million square feet of space. "We plan to continue to develop selectively in prime locations," commented company principal, Doug Etkin. "We are set to start construction, with our partner Beztak, on a \$25 million luxury residential high-rise building for seniors in Birmingham on Maple Road, just east of Woodward Avenue." The new property, which has been named All Seasons of Birmingham, will feature premium appointments, a European-influenced dining area, covered parking and a signature rooftop conservatory with panoramic views.

Etkin has also added several complementary service lines to its core management, development and property management activities. These affiliates include: Responsive Mechanical Services (RMS), Prime Staffing Solutions, Prime Janitorial Services and Paragon Corporate Realty Services. "Our expertise in handling a wide array of complex real estate solutions has earned Etkin a reputation for being the go-to firm for mission critical assignments," said Etkin President, Curtis Burstein. "A growing number of banks and credit unions along with hospital and physician groups have singled out our team to deliver a broad range of management services and real estate expertise," he said.

Etkin looks forward to 2013, not only to celebrate 30 consecutive years of successful operation, but also to augment its growth with new businesses complementary to its development, acquisition and management activities. For more information visit: etkinllc.com

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